Asset-Backed Multi-Site Specialty Coatings Retailer Business

Investment Summary

Enterprise Value

$1.295M Total Enterprise Value (Included Inventory at Cost: $700K+)

Business Overview

This highly profitable multi-site specialty coatings enterprise specializes in providing premium branded paints, specialty finishes, stains, and professional renovation products to commercial contractors, trade accounts, and DIY home renovators. Founded in 2017, the business operates three highly visible and optimized retail showrooms strategically positioned across Oakland and Macomb Counties in Southeast Michigan. The company is supported by a turnkey, seasoned management and retail team possessing **decades of combined industry experience**. In addition to its physical retail footprint, the company operates a robust, proprietary e-commerce shipping platform integrated with its central ERP, serving as a national shipping hub that drives significant out-of-state sales.

Market & Customers

Operating three prime retail storefronts, the business serves a highly diversified and loyal customer base of residential, commercial, and paint contractors throughout the greater Metro Detroit area. The local market within Oakland and Macomb Counties is robust, benefiting from ongoing residential development, high-end commercial projects, and a strong DIY remodeling culture. The company has successfully insulated itself from big-box retailers by offering custom color-matching, specialized trade support, a highly responsive regional delivery program using two newly acquired delivery vans, and a proprietary online contractor portal. Future growth is positioned to expand by ramping up digital marketing for the national e-commerce platform and introducing specialty industrial coatings.

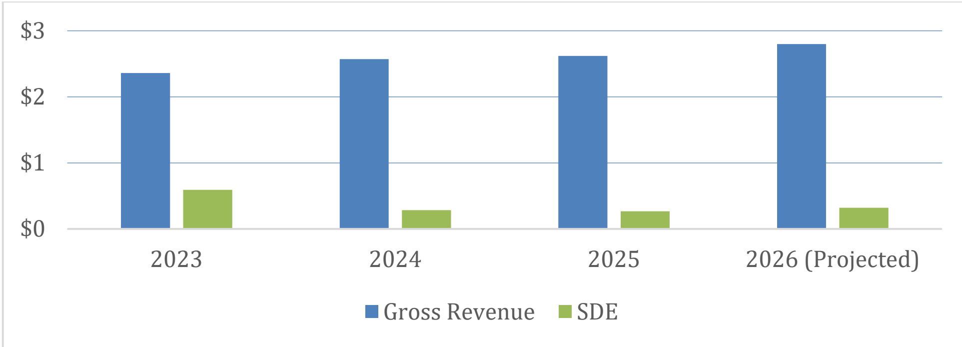
Financial Overview

The company has built a remarkably strong financial foundation, which has drastically accelerated following the strategic closure of an underperforming fourth store in August 2025. By consolidating administrative and hub operations, the company's remaining core 3-store portfolio has demonstrated explosive operational leverage: June 2026 Same-Store Sales grew **+33.7%** and Gross Profit rose **+41.4%**. This momentum has carried directly into July 2026, with mid-month same-store sales up **+33.5%**. Profitability is further driven by a performance-based employee spiff program that has expanded average ticket sizes **+18.9% year-over-year to $134.05**. Jan-Jun YTD Net Income has grown to **$44,199.24** (+4.7% YoY). When adding back standard owner-discretionary expenses and the owner's strategic growth investments of **$47,753** (in e-commerce expansion and delivery vans), the business is on track for a **Projected 2026 Run-Rate SDE of $321,196**.

Transaction Details & Ownership

We are offering this multi-store package at **$1,295,000**. This price includes all inventory, necessary fixtures, furniture, and equipment and the business is being offered on a **Debt-Free, Cash-Free basis**. The current owner will personally extinguish all credit cards, shareholder loans, and SBA liabilities prior to closing, delivering a clean opening balance sheet. The owner is selling to pursue their next stage in life but is fully committed to a seamless transition, offering **2 to 3 months of comprehensive transition support and training**. Experienced store managers are in place and are expected to remain with the business post-transaction.

Historical Financial Performance ($ in Millions)



Note: SDE margins in 2024 and 2025 reflect the temporary overhead drag of the underperforming fourth store. 2026 projections reflect the fully optimized 3-store model.

Contact & Next Steps

If you are interested in reviewing the complete Confidential Information Memorandum (CIM) and detailed financials under NDA, please contact:

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